



Prospective Franchisee Questionnaire

This questionnaire is designed to help with preparing and presenting personal information for the confidential use of our Franchising Department. The completion or submission of this report places no continuing obligation on either party. ***This is not a contract.***

Personal Data

Name:

Business Address:

Business Telephone:

Fax:

Mobile:

Email:

Residence Address:

Residence Telephone:

Date of Birth:

Marital Status: Married

Unmarried

Education and Skills

Level of Education:

High School College Graduate Post Graduate Degree

List all your skills relevant to the Abroad Education Business:

Specifically please let us know the following

Your fluency in English Communication:

	Poor	OK	Good	Excellent
Reading				
Writing				
Speaking				
Listening				

Your Computer skills and knowledge of:

	Poor	OK	Good	Excellent
Excel				
Word				
Power Point				
Internet/Web Surfing				
Social Media				

Employment/Business Experience

Current occupation and employer:

Position/Title:

Employer Address:

Describe your duties (including number of employees supervised)

Do you have any experience of running any franchisee business or any service activity?

Yes

No

If Yes:

A) What is the nature of the activity?

B) No of years you have been operating?

C) City where you have operated?

D) In what capacity you have operated?

E) Still continuing with that activity or stopped?

What are your Strong and Weak Points?

Strong Points:

Weak Points:

Information on Krishna Consultants

How did you come to know about Krishna Consultants?

Briefly state why you have selected Studies Abroad consultancy Business.

Why do you believe Krishna consultants will be the right Franchisor for you?

If approved as a Franchisee, how soon you want to make it operational?

Operational Information

Would this business be your sole source of income?

Yes No

Do you plan to personally operate the business?

Yes No

If no, whom will you nominate to perform day-to-day business functions?

Details of Office Technical Equipment available like, Computers, Internet etc.

Are you involved in any other activity? Yes No

If Yes, What other Activity?

Business Plan & Survey

You may be new or experienced to this Industry, we still recommend you to gain the market awareness by analyzing the potential of proposed city/market by undertaking the survey on following: -

- Population of your city:
- Total Universities/colleges in your city:
- Popular study destinations in your region:
- Total No. of Studies Abroad Consultants in your city:
- Your estimate of No. of students going for higher studies abroad per year from your city:
 - For PG: _____ UG: _____
- Your estimate of No. of students you can recruit for Fall (i.e. September) 2018 intake:

We need you to elaborate on how you will operate the franchisee business in your city, and how you will source students?

Also you should make survey of at least 5 - 8 other study abroad consultants to understand the working and prepare the Report in the following format.

Sr. No.	Date of Visit	Name of the Consultant Visited	City	No. of Institutions represented by them	Course Enquired for	Institutions suggested by them	Whether any service fee chargeable (if Yes – How much)

Please fill it up completely and send it back to us along with the filled Franchisee Questionnaire (as attached) to proceed further.